biid
Your Mobile ID
#FinTechTalents
London | 30th of October 2018

“Cyber crime is the greatest threat to every profession, every industry, every company in the world.”

Ginni Rometty, CEO, **IBM**

Cyber crime by the numbers

70%

of organisations suffered a security breach in last year

$18 million

average cost of an APT breach

64%

of data breaches were identity related in 2016

$6 trillion

is the estimated global cost of cyber crime by 2021

91%

of data breaches begin with a phishing attack

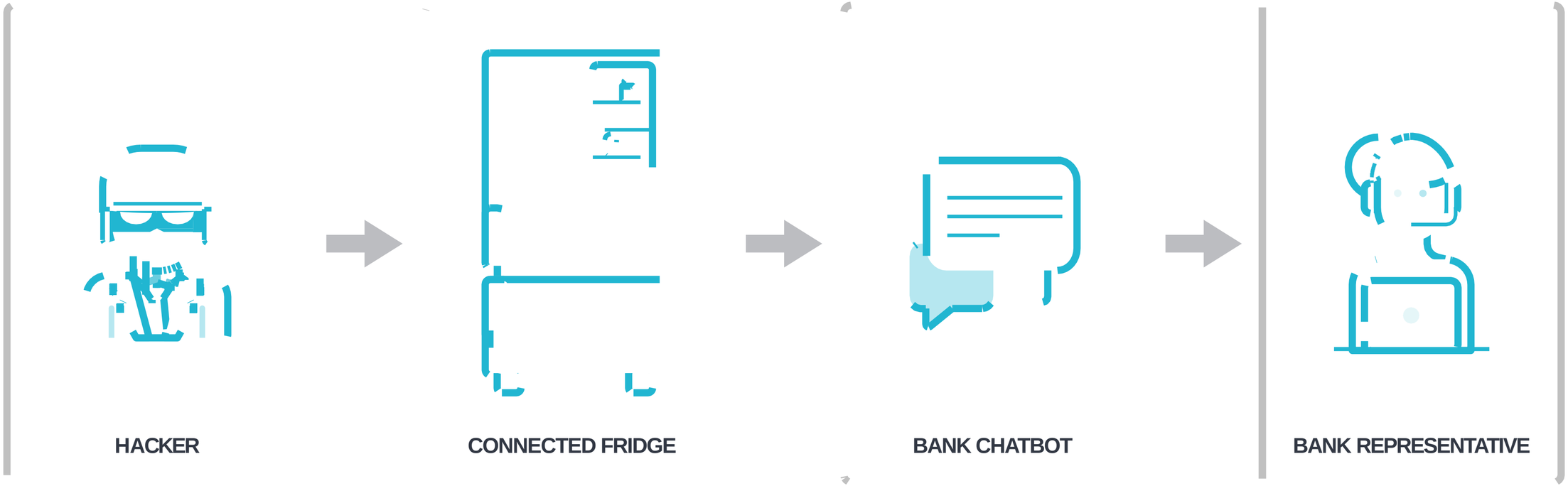
The “identity” problem, as described in 1993 …

“On the Internet, nobody knows you’re a dog.”

The New Yorker

The “identity” problem, 25 years later

…



“On the Internet, nobody knows you're a spy pretending to be a fridge, pretending to be a chatbot, pretending to be your bank’s customer care representative.”

David Birch, Director, **Consult Hyperion**

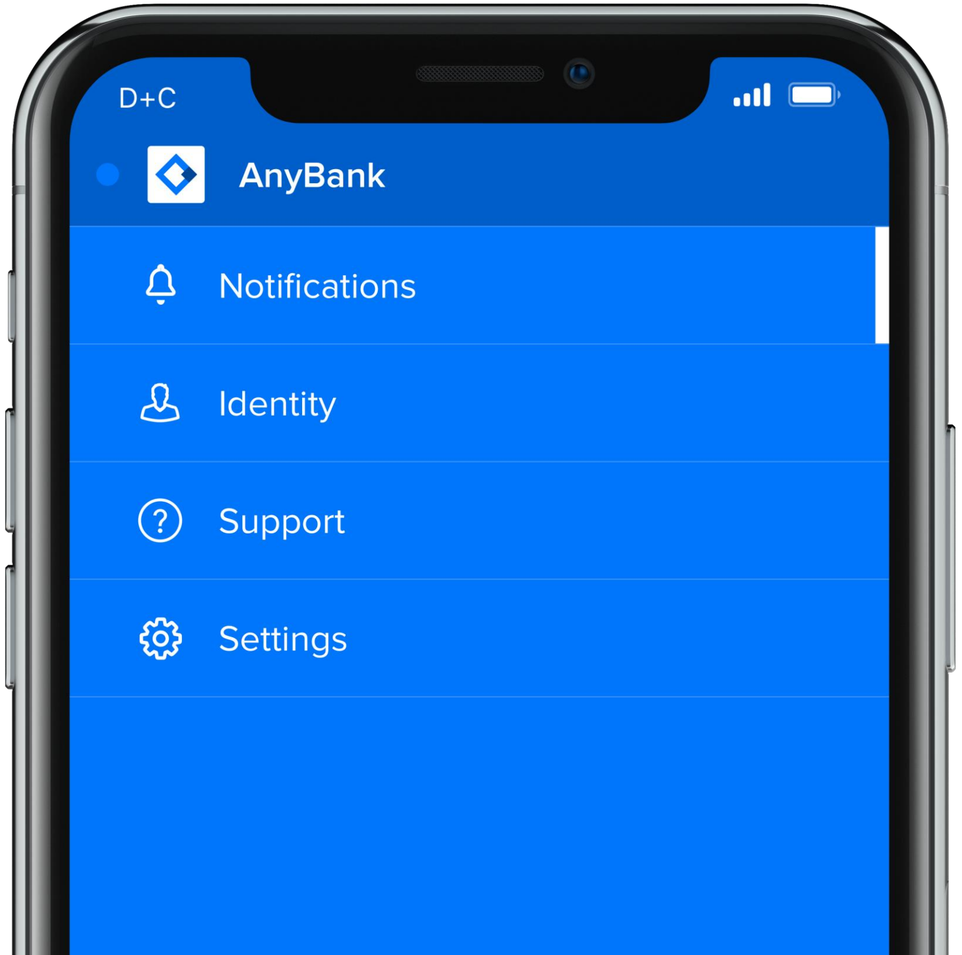
Our mission

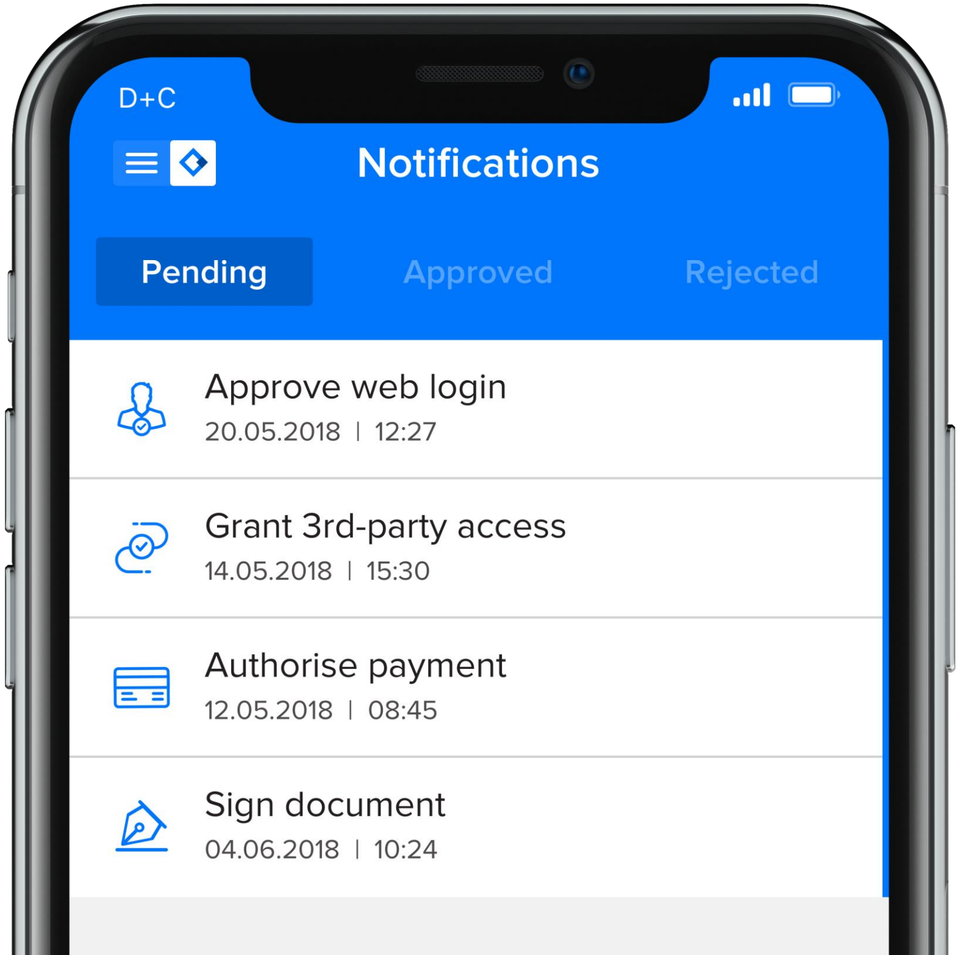
Helping Governments and Financial Institutions to address the digital identity problem and make our society safer for everyone.

What is biid?

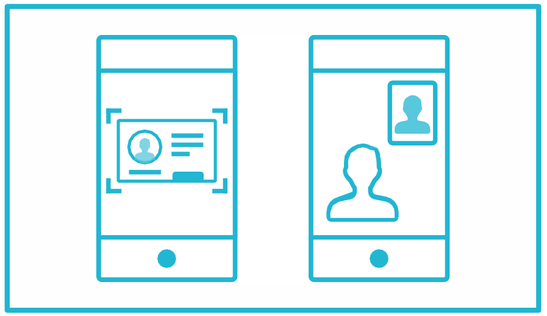
biid is a **“Mobile Identity Platform”** that secures and protects digital infrastructures.

Our **PKI-based** technology turns Android & iOS smartphones into secure devices, eliminating the need for passwords, smart-cards and tokens to identify users online and enable a variety of applications.

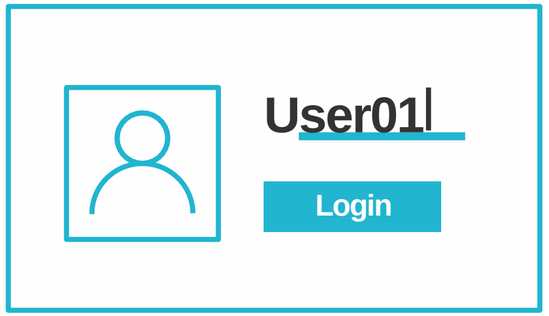




Some of the use cases addressed by biid's "Mobile Identity"

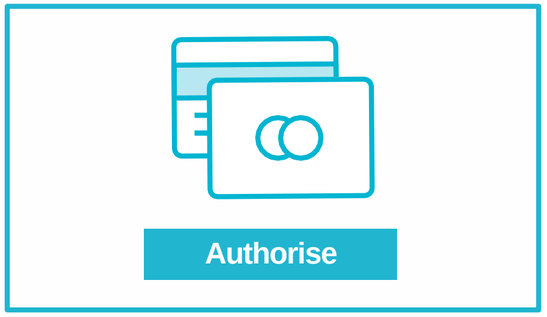


Digital On-Boarding

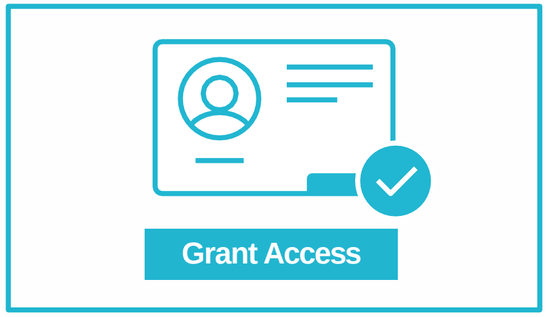


Omni-Channel Authentication

Federation of Corporate and National eIDs



Strong Customer Authentication

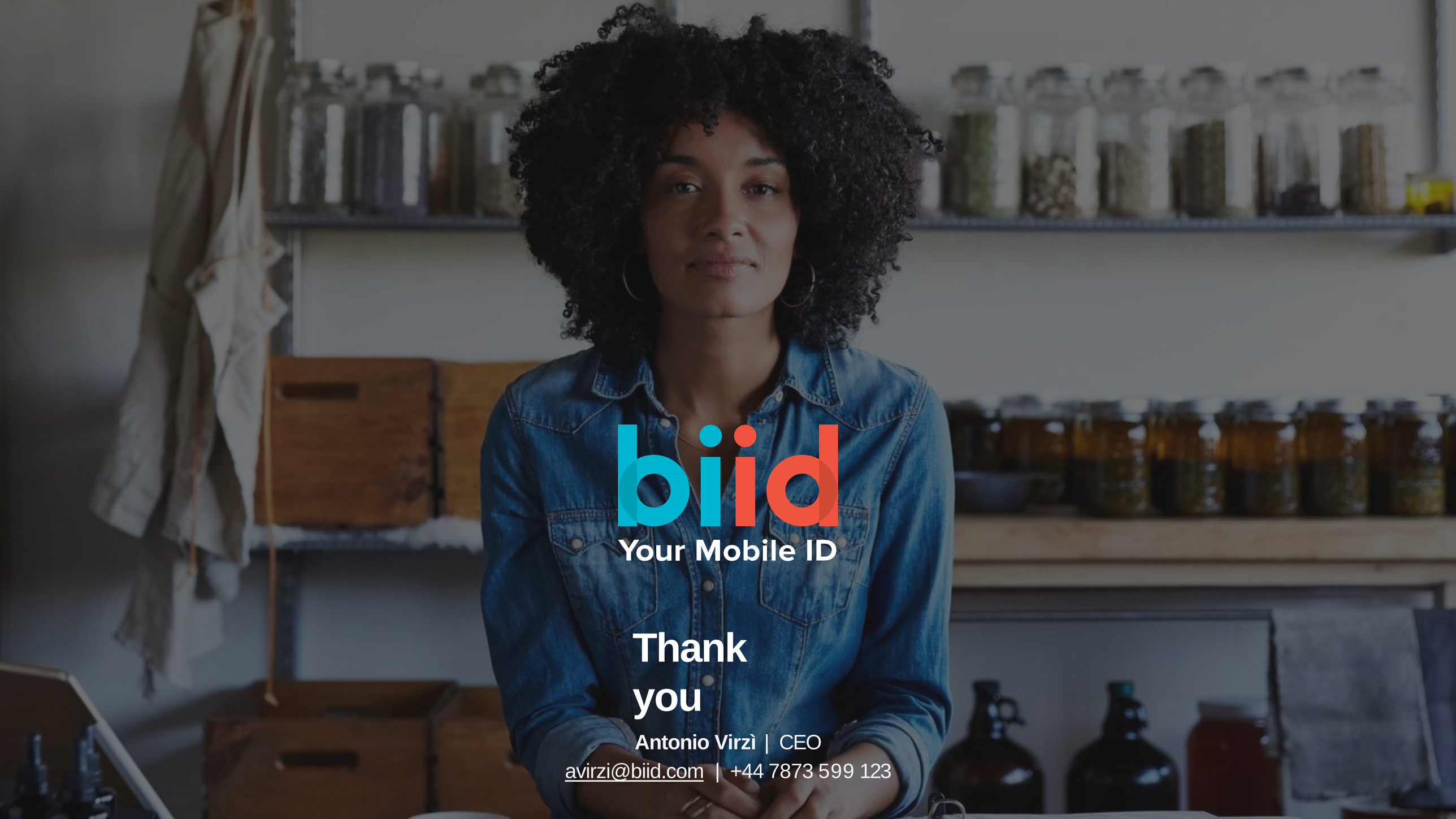


GDPR & Open Banking Consent Management

Advanced Electronic Signature

And more…

Demo time…



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Thank you

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